

THE WORST JOKE IN THE WORLD FUNDRAISING CAMPAIGN

What do a ball-point pen, a bottle of water, a middle-aged man, a notepad and a bouquet of flowers have in common?

They all end up at the peace table more often than women.

This is the Worst Joke in the World for World Peace.

Achieving peace starts by all parties sitting down at the same table. It makes a big difference who has a seat at the table – and who doesn't.

Conflicts affect everyone, regardless of gender. That's why it's hard to come up with a worse joke than there being more ball-point pens on the negotiating table than women around it. Peace is more sustainable when a wide a variety of people, representing different parties and stakeholders, have been involved in the process.

Supporting peace pays off. Global military costs add up to approximately 4 billion euros daily, while one round of CMI's peace negotiations costs only 40,000 euros.

Women account for half of the world's population, but only 8 percent of peace negotiators are female.

By supporting CMI, you also support women's participation in peace processes. CMI aims to increase the number of women participating in peace processes from the current eight percent to at least 30 percent.

“Without equality, we can never rid the world of conflicts.”

– Martti Ahtisaari, founder of CMI

Make room for women at the peace table – share the worst joke in the world. Even a small donation will help CMI to continue it's important work for world peace and equality.

**Join us online at maailmanhuonoinvitsi.fi
#worstjokeintheworld**

Fundraising permit number RA/2017/1104. The permit is valid from 1 December 2017 to 30 November 2019 in Finland, excluding Åland Islands. The funds will be used during 2018–2019 for CMI's conflict resolution work.

